Bloom's Digital Taxonomy

Bookmarking and Social Bookmarking Rubric

Bloom's Taxonomic Level: **Remembering**

Relevant Key Words: Recognising, identifying, retrieving, naming, locating, finding, bookmarking, social networking, Social bookmarking, favouriting/local bookmarking

Introduction:

This is a rubric for the Bookmarking, Favouriting and Social Bookmarking. This is examining the process of recording and remembering key sites and URL's.

Level	Bookmarking/Social Bookmarking/Favoriting
1	Add site to Bookmarks Toolbar or Favorites(Internet Explorer)/Bookmarks(Firefox) or Adds URL to social bookmarking site but does not add tags or comments. Locally stored bookmarks lack structure or organisation.
2	Add site favorites(Internet Explorer)/Bookmarks(Firefox). Sites are organised into folders, Folders are appropriately named. Adds URL to social bookmarking site. Students sometimes adds either tags or comments. Sites added irrelevant of value or validity.
3	Adds URL to a social bookmarking site. Student adds comments or Tags. Some duplication of tags eg singular and plural. Tags are mostly suitable keywords. Some limited filtering on basis of validity. Comments are simple
4	Adds URL to a social bookmarking site. Student adds Detailed comments or appropriate keyword Tags. Little duplication of tags. Sites bookmarked on the basis of validity. Comments are appropriate and useful

Exemplars:

Level 1

Add site to Bookmarks Toolbar or Favorites(Internet Explorer)/Bookmarks(Firefox) or Adds URL to social bookmarking site but does not add tags or comments. Locally stored bookmarks lack structure or organisation.
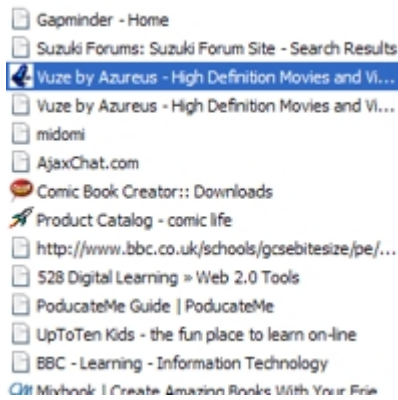

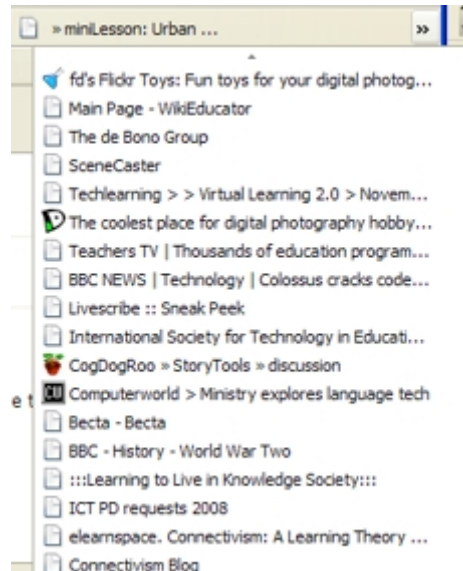*Illustration 1: FireFox - Bookmarks - Unstructured – level 1.*

Illustration 2: FireFox - Bookmarks toolbar - Unstructured - level 1

Level 2

Add site favorites(Internet Explorer)/Bookmarks(Firefox). Sites are organised into folders, Folders are appropriately named. Adds URL to social bookmarking site. Students sometimes add either tags or comments. Sites added irrelevant of value or validity.
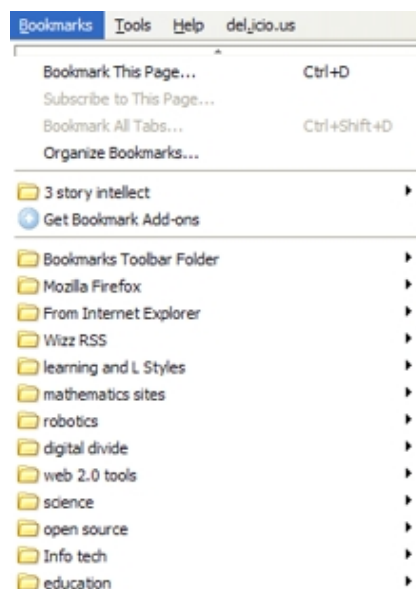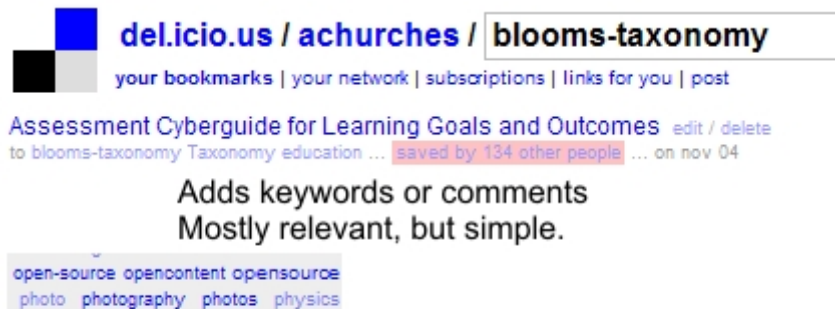

Illustration 2: Firefox - Bookmarks - Structured Folders appropriately named - Level 2.

Level 3

Adds URL to a social bookmarking site. Student adds comments or Tags. Some duplication of tags eg singular and plural. Tags are mostly suitable keywords. Some limited filtering on basis of validity. Comments are simple.

Illustration 4: Del.icio.us Bookmarks - Comments or Tags, some duplication of tags - Level 3.

Level 4

Adds URL to a social bookmarking site. Student adds Detailed comments or appropriate keyword Tags. Little duplication of tags. Sites bookmarked on the basis of validity. Comments are appropriate and useful.

Illustration 5: Del.icio.us Bookmarks - Detailed Comments and Appropriate Tags, No duplication of tags - Level 4.